Wrexham Glyndŵr UNIVERSITY

Module Title:	Negotiated Learning	Level:	5	Credit Value:	20

Module code:	BUS577	New ✓ Existing ☐	Code of module being replaced:	N/A

Cost Centre:	GAMG	JACS3 code:	N211

Trimester(s) in which to be offered:	2	With effect from:	September 17

School:	North Wales Business School	Module Leader:	Jacqueline Hughes Lundy

Scheduled learning and teaching hours	30 hrs
Guided independent study	95 hrs
Placement	75 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered	Core	Option
BA (Hons) Retail Management	☐	✓

Module Aims
1.To demonstrate the application of knowledge and skills gained during the Retail Management programme through the medium of work placement 2.To enhance and underpin learning in addition to developing business competences so as to enhance future employability prospects of students in the retail sector 3.To complete an in-depth reflective record of experiences drawing on theoretical content to illustrate practitioner value in an independent, self-motivated, enquiring and problem solving manner 4. To complement the practitioner experience with the academic skills of evaluative analysis to substantiate the learned practices and result in the acquisition of meaningful professional development

Intended Learning Outcomes
Key skills for employability

KS1	Written, oral and media communication skills
KS2	Leadership, team working and networking skills
KS3	Opportunity, creativity and problem solving skills
KS4	Information technology skills and digital literacy
KS5	Information management skills
KS6	Research skills
KS7	Intercultural and sustainability skills
KS8	Career management skills
KS9	Learning to learn (managing personal and professional development, self-management)
KS10	Numeracy

	At the end of this module, students will be able to	Key Skills	
1	Engage in professional business behavior throughout the duration of the placement and practice performance management techniques to meet placement objectives set in conjunction with the University and the employer	KS8	
2	Write a structured log to record activities and achievements during the placement and demonstrate effective reflective practice to provide the foundation for the report	KS1	
		KS5	
		KS8	
3	Complete a report which draws on the key learning experiences from the placement and incorporates academic and theoretical content of relevance to the placement activities to demonstrate the ability to select and apply critical components to the key placement issues and subsequent outcomes	KS1	KS5
		KS3	KS8
		KS4	KS9

Transferable/key skills and other attributes
KS4, KS6 and KS10

Derogations
None

Assessment:
Indicative Assessment One: Students will be expected to produce a 500 word proposal that provides an outline of the work-based project that is to be undertaken. **Indicative Assessment Two**: Students will be expected to produce a 4000 word individual report that incorporates the work log and draws on the key learning experiences from the placement, skill learning and development, indicating problems and how they were solved using the application of reflective practice.
Please indicate the type(s) of assessment (e.g. examination, oral, coursework, project) and the weighting of each (%). Normally, each intended learning outcome should be assessed only once.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1	Coursework	20%		500 words
2	2, 3	Coursework	80%		4000 words

Learning and Teaching Strategies:
The module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment. In addition students will attend groups supervisory sessions prior to submission of a short project proposal, followed by the work placement where the strategies will be employer led, largely of a practical nature, in addition to writing a log. The student will undertake independent study and reflective practice to write up the outcomes of the placement project. During the trimester there will be weekly group sessions and, where necessary, individual

supervision sessions to provide in-depth support, monitor progression, and provide guidance and feedback to effectively meet student needs.

The module will be delivered and assessed in one trimester.

Syllabus outline:

1. Project introduction, structure, management and assessment
2. The work placement – expectations and contributions
3. Work experience – practical issues
4. Effective communication
5. Experiential Learning
6. Writing the learning log
7. Managing performance feedback
8. Structure of placement report
9. Organization of work placement material
10. Drawing conclusions and making recommendation
11. Presentation of the report
12. Reflective practices

Bibliography:

Essential reading

Fanthome, C. (2004) *Work Placements: a Survival Guide for Students*. Palgrave Macmillan, Basingstoke

Helyer, R. (2010) *The Work-Based Learning Student Handbook*. Palgrave Macmillan, Basingstoke

Other indicative reading

Ashworth, PD. (1992) *Managing Work Experience*, Routledge, New York

Bassot, B. (2013) *The Reflective Journa*l, Palgrave Macmillan, Basingstoke

Bolton. G. (2010) *Reflective Practice: Writing and Professional Development*, Sage Publications, London

Collis, J. and Hussey, R. (2013) *Business Research: A Practical Guide for Undergraduate and Postgraduate Students*, Sage Publications, London

Gardner, F. (2014) *Being Critically Reflective*, Palgrave Macmillan, Basingstoke

Jasper, M. (2006) *Professional Development, Reflection and Decision-Making*, Blackwell, Oxford

Moon, J. (2006) *Learning Journals: A Handbook for Reflective Practice and Professional Development,* Routledge

Rearden, D. (2006) *Doing your Undergraduate Project*, Sage Publications, Thousand Oaks.

Ridley, D. (2012) *The Literature Review: A Step-by-Step Guide for Students*, 2nd Ed., Sage Publications, London

Tarrant, P. (2013) *Reflective Practice and Professional Development*, Sage Publications, London

Wilson, J. (2014) *Essentials of Business Research: A Guide to Doing Your Research Project*, 2nd Edn. Sage Publications, London.

Wisker, G. (2009) *The Undergraduate Research Handbook*, Palgrave Macmillan, Basingstoke.

Journals

Career Development International
Development and Learning in Organizations
Higher Education, Skills and Work-based Learning
Journal of Workplace Learning

Websites

The Institute for Employment Studies www.employment-studies.co.uk